



# WARD 5 BUS NETWORK ENGAGEMENT MEETING



June 3, 2024 6:00 p.m. with WMATA on Zoom



Check out the
Ward 5 Scorecard at ward5.us/busscorecard
And provide public comment to WMATA at wmata.com/initiatives/plans/Better-Bus/





## Agenda

6:00 – 6:10 – Introduction (CM Parker's Office)

**6:10 – 6:30** – Presentation (WMATA)

**6:30 – 6:40** – General Q&A on Proposed Network

**6:40 – 7:00** – Feedback on Ward 5 Routes

7:00 – 7:15 – Final Questions and Closing



## Background

- In April/May 2023, Councilmember Parker convened the Ward 5 Bus Network Task Force to develop and provide feedback to WMATA on their Visionary Draft Network.
- WMATA conducted months of community engagement on the Visionary Draft Network in 2023.
- Using this input, WMATA has now introduced the Proposed 2025 Bus Network, a new network that can be implemented right away without additional resources (which would be needed to implement a Visionary Network).
- The Proposed 2025 Bus Network will begin rollout in Summer 2025.





#### COUNCIL OF THE DISTRICT OF COLUMBIA

THE JOHN A. WILSON BUILDING 1350 PENNSYLVANIA AVENUE, N.W. SUITE 102 WASHINGTON, D.C. 20004

ZACHARY PARKER COUNCILMEMBER, WARD 5

COMMITTEE MEMBER

Facilities and Family Services Health Hospital and Health Equity Housing Transportation and the Environment

May 25, 2023

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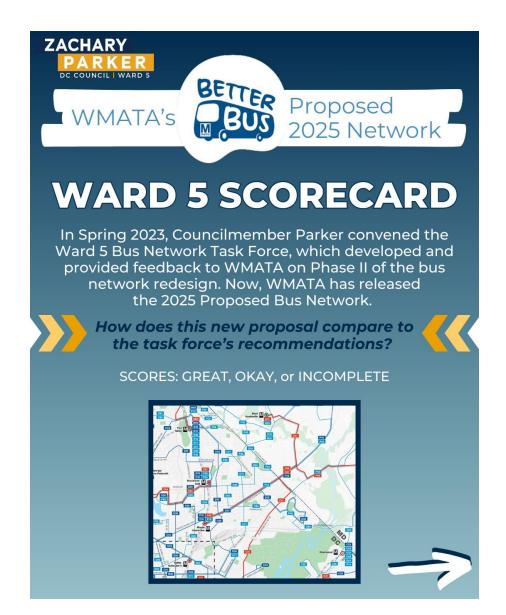
Vice President Davis and Managing Director Cafiero,

Thank you and your team for soliciting community feedback on the Washington Metropolitan Area Transit Authority's Draft Visionary Bus Network. I am honored to present and endorse the attached recommendations from a task force of Ward 5 community leaders and residents. These recommendations are based on careful consideration of the Draft Visionary Network as frequent Metrobus riders in Ward 5, and include:

- Ensure that Rhode Island Avenue has frequent and express service downtown;
- 2. Ensure the Trinidad community does not lose service comparable to the D8;
- Introduce bus service to New York Avenue NE between Florida Avenue and Bladensburg Road;
- Adjust the routing of proposed route <u>DC103</u> through the Washington Hospital, Children's Hospital, and VA Hospital campus to improve transfers and service to Michigan Avenue residents;
- 5. Restore service between Fort Lincoln and Colmar Manor;
- 6. Invest in a bus transfer facility at Fort Lincoln;
- Reduce unnecessary stops at the Rhode Island Avenue-Brentwood Metro Station for the DC302 and (if introduced) Rhode Island Avenue express service;

#### The Ward 5 Bus Network Scorecard

So far, Councilmember
Parker's office has developed
the Ward 5 Bus Network
Scorecard. This takes the
feedback from the letter sent
by the Ward 5 Bus Network
Task Force to WMATA last
year and compares it to the
Proposed 2025 Bus Network.



#### The Ward 5 Bus Network Scorecard

You can view the full scorecard at ward5.us/busscorecard. Some of what we are most excited to see in the Proposed 2025 Bus Network:

- Much improved service and access for Fort Lincoln neighbors, including bringing back bus routes that connect them to Colmar Manor, the Rhode Island Ave-Brentwood Metro Station, and downtown.
- Maintaining important service for the Trinidad community comparable to the D8 (last Spring's proposal eliminated this route).
- Providing bus service downtown along Rhode Island Ave in the new D32 route.
- Improving downtown transfers for faster, smoother bus service across the city.



## Next Steps:

Of course, there is more feedback to develop and share with WMATA on the Proposed 2025 Bus Network. That is why we are here tonight. We will continue to gather and elevate neighbors' feedback on this latest proposal. We will also re-convene the Ward 5 Bus Network Task Force to develop another letter of recommendations to send to WMATA.

Some of what is top-of-mind for us at this point...



## Next Steps:

- **Confirm that the new D32 route** to downtown along RIA is continuous and frequent.
- **Celebrate and support proposed D74 service**, which would provide a new service along 12th and 10th Streets NE as well as a cross-town connection to Petworth and Columbia Heights.
- Engage WMATA on frequency of proposed new C57 service, which provides a new option for residents of Trinidad and Carver Langston to access Union Market, Noma, and U Street NW.
- Reiterate significant equity imperative for bus service to be introduced on New York Avenue to serve migrant and shelter populations.
- Concern about service reduction proposed on North Capitol Street, which will see 15 minute headways on the proposed D30 route instead of 12 minute headways on the existing 80 route.





# Better Bus Network Redesign

Ward 5 Briefing

June 3, 2024





### Now is the Time to Redesign the Bus Network

Buses are a major part of the region's transportation network, providing transit service when and where people want to travel and complementing the rail network.



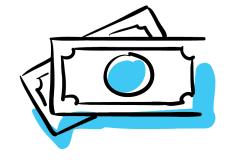
Our region is growing



People's travel patterns are changing



Need to prioritize the customer experience

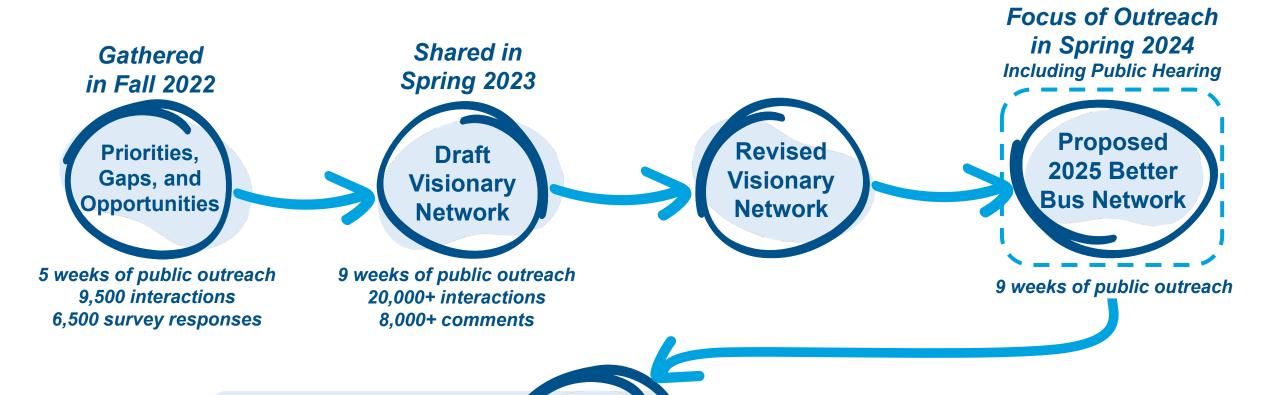


Need to use limited resources efficiently



#### The Region's Input Builds a Better Bus Network





Adopt in Fall 2024 and Implement starting in Summer 2025 within existing resources

Final 2025 Better Bus Network



As additional resources are available





# The Proposed 2025 Better Bus Network Attracts More Customers Using the Same Level of Resources



 More frequent all day, all week service, including midday, evening, Saturday, and Sundays



 More connections to job centers, transit stations, hospitals and other places people want to travel



 More convenient and direct service, saving customers time and improving operations



More reliable service using bus lanes



Could attract
13,000 more daily
weekday trips and
avoid 4,300 metric
tons of GHG
emissions a year



# With additional investment, the Visionary Network can improve access, frequency, and convenience and attract many more customers



- Provide at least 30-minute frequency throughout the day for most routes
- Provide 30 new routes, including more connections between Metrorail branches and emerging activity centers
- Create a regionwide 24-hour bus network including overnight connections to the region's airports
- Create even more consistent frequent service all day and all week

Benefits to Customers and the Region from the Visionary Network\*

Attract **twice as many new customers** than the proposed 2025 network

Avoid 9,200 metric tons of GHG emissions annually

Save 3x more time on an average weekday for transit customers

Make an additional 200k weekday trips convenient to take on transit

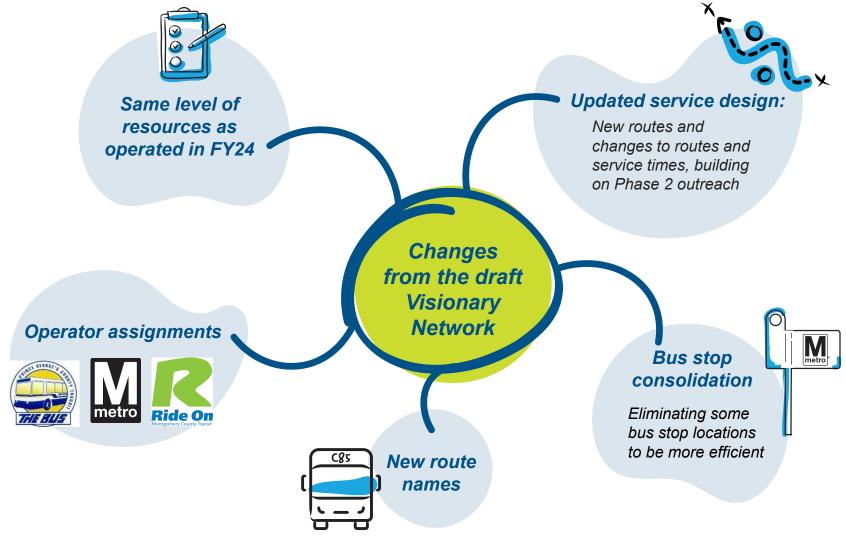
Provide access to 17k more jobs within 60 mins on transit for residents of the region



\*Metrics compared to proposed 2025 Better Bus Network

# The Proposed 2025 Better Bus Network Delivers Customer and Operator Improvements







# BETTER

# Tradeoffs Are Required to Balance Competing Needs

Only so much can be achieved using currently available resources

Because the Consistent Providing better Making service **Proposed 2025** service levels service in Equity faster and more throughout the **Better Bus Network** Focus direct day and the week Communities prioritized: Some areas having Reducing service Some customers will less-frequent in areas with low It resulted in: have to travel further service during rush ridership to get to a bus stop periods





### Better Connects the Region

By linking people with jobs, destinations, and other transit modes

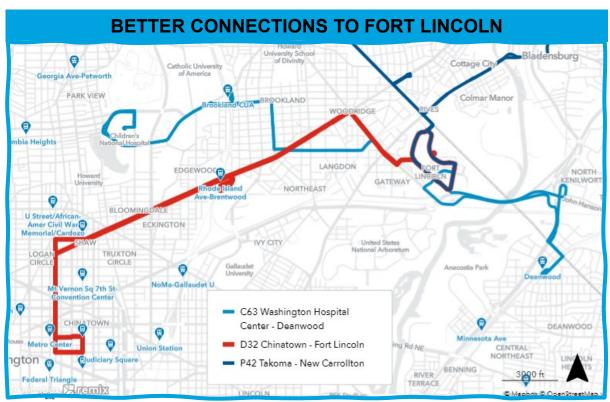


**12k more jobs** within 60 minutes on transit during the morning rush.

4-6% more bus trips connect destinations between the District, Maryland, and/or Virginia on weekdays



More residents – especially people of color and residents of low-income households – will have easier access to hospitals, colleges, and grocery stores at all times of day.



**National Harbor** 





#### Makes the Bus More Convenient

By creating more direct, easier to understand, and more frequent service

Save existing customers 10,000 hours every weekday

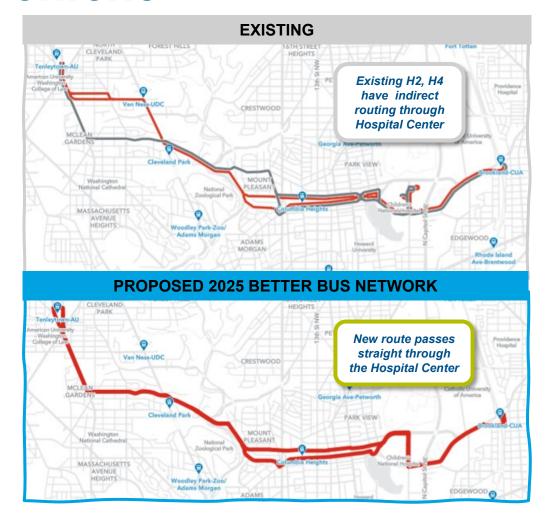


Routes are more direct to save time and avoid confusion

More than 140k people will now have access to service that comes at least every 30 minutes midday and weekends, as compared to service that comes less than twice an hour today



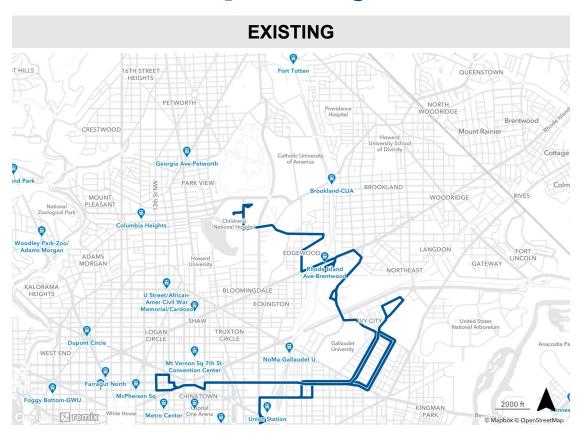
4% more of the trips made in the region will be convenient to take by transit, with biggest improvements during the weekday PM rush and evening



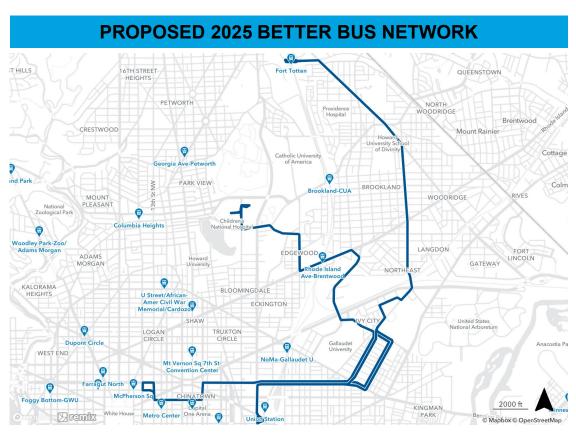


# BEILEK

## Was Shaped by Your Feedback



- Trinidad has one-seat rides to Washington Hospital Center, Rhode Island Ave Station, Ivy City, Union Station, and Franklin Square
- In Phase 2, Councilmember Parker, ANC Commissioners, and members of the public requested we maintain existing connections and levels of service in Trinidad



- Trinidad has the same one-seat rides with a new connection to Fort Totten.
- Maintained existing level of service in the Proposed 2025 Network with improved level of service in the Revised Visionary Network.

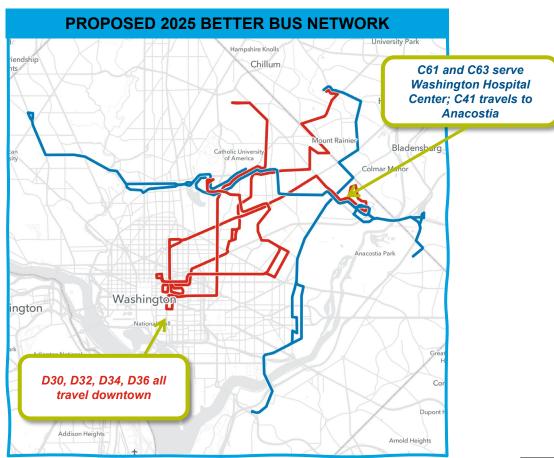


#### Is More Intuitive and Easier to Understand

By renaming bus routes to make a more consistent and legible system

#### **Approach to New Route Names:**

- First character =
  - D (downtown routes) or C (crosstown routes) for DC
  - M for Montgomery, P for Prince George's
  - A for Arlington and Alexandria, and F for Fairfax County and Cities of Fairfax and Falls Church
- Second character = a number for route's corridor/neighborhood
- Third character = a number to distinguish it from the other routes or an X for limited stop
- Local providers can also apply this approach





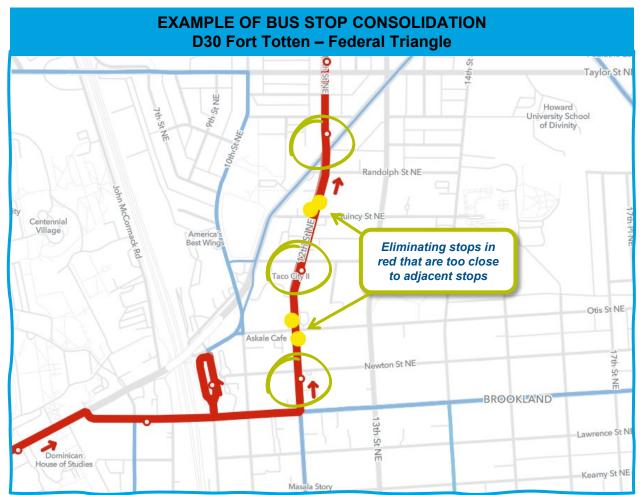


#### Creates Faster, More Reliable Travel Time

By eliminating some bus stops that are too close together

# Eliminate 600+ bus stops (of 9,500 stops Metrobus uses) that:

- Are too close to the next stop, based on Metrobus service guidelines
- Have low ridership (boardings and alightings)
- Do not provide safe pedestrian access (sidewalks and crosswalks)

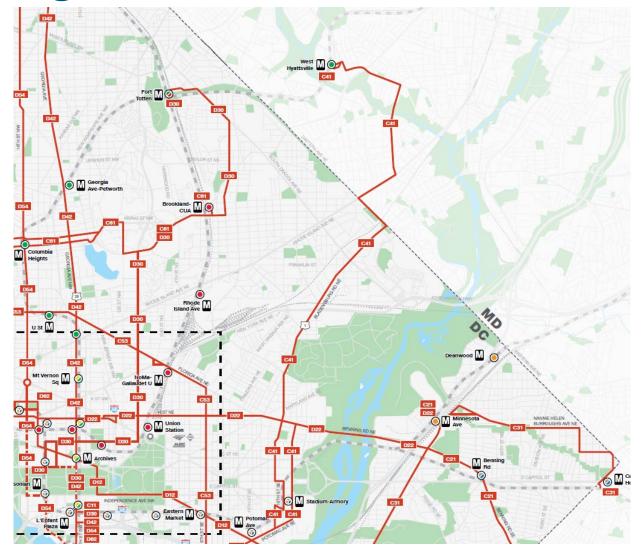






### Maintain Existing Overnight Service

- Maintain overnight service on the 13 routes closest to the existing 13 routes with overnight service
- Visionary Network further expands number of routes with overnight service







# Questions & Comments





# 7 Next Steps



# Multiple Opportunities to Provide Feedback

See wmata.com/betterbus for the most current schedule of events

#### **DC Discovery Day**





Columbia Heights Educational Campus

Thursday, June 20, 2024 3:00 – 7:00 p.m.

- Interactive "expo" to learn about proposed network & provide feedback
- Separate Public Hearing room

#### **Ride-Alongs**

 Focus on high-change routes & areas not reached by other events

#### Pop-Ups

Targets high-change areas, high ridership, equity focus communities

Rhode Island Metro Station Monday, June 17 3:00 – 7:00 p.m.





### Online Opportunities to Explore the Routes

Discover the proposed 2025 Better Bus Network on the Discovery Hub at wmata.com/betterbus



Use the Map Library to Explore the Proposed 2025 Better Bus Network





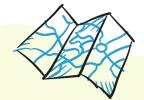
#### **Explore State Maps**

Review all routes in the proposed 2025 Network for DC, VA, and MD



#### Review Route Profiles

Review details for each route in the network



#### View Neighborhood Profiles

See summaries of proposed changes by geographic area



#### Learn About New Route Names

Understand how new route names were developed



## Online Opportunities to Share Your Input



Discover the proposed 2025 Better Bus Network on the Discovery Hub at wmata.com/betterbus



Share Your Input on the Proposed 2025 Better Bus Network





Comment Using An Interactive Map

Leave route-by-route feedback on an interactive map



**Take a Survey** 

Tell us what you think of the proposed 2025

Network



Provide Written Comments

Leave a digital comment concerning the network



Upload A Document

Share a document concerning the network



# Next Stop: Better Bus

- Feedback received from the public and various groups will help us to refine the 2025 Better Bus Network
- Share updated 2025 Network with the Board in fall 2024 for adoption

